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Contact: Benjamin Cloutier
(505) 670-7024

The New Mexico Film Office Announces “Rose” Filming in New Mexico

SANTA FE — New Mexico Film Office Director Nick Maniatis announced today that the feature “Rose,” produced by Tesoro Pictures, is shooting in Truth or Consequences and Hillsboro.

“Truth or Consequences and Sierra County are very excited to be hosting the film production ‘Rose’” said Truth or Consequences Mayor Steve Green. “The film industry is an important part of our economic development and we will do everything to make our city and county a desirable film location.”

The production will employ approximately 30 New Mexico crew members, 4 New Mexico principal actors and over 50 New Mexico background talent.

The independent feature is directed by Las Cruces resident Rod McCall (“Cheatin’ Hearts,” “Lewis and Clark and George”) and produced by Greg Clonts (“Rose”).

“What a joy to bring together a terrific cast and crew to tell a story of life, love, and New Mexico,” said Director Rod McCall.

Starring Cybill Shepherd (“The Last Picture Show,” “The Heartbreak Kid”), James Brolin (“Catch Me If You Can,” “Traffic”) and Pam Grier (“Coffy,” “Foxy Brown”).

“Rose” is the story of a recently disabled and widowed woman with a short time to live, taking a solo road trip through the “land of enchantment” in an effort to reconcile with her estranged son and make her peace with life. Along the way, she fends off surly predators, makes new friends, and finds love.

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