

**SUSANA MARTINEZ
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FOR IMMEDIATE RELEASE
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Contact: Benjamin Cloutier
(505) 670-7024

The New Mexico Film Office Announces The 4th Annual Film & Media Industry Conference in Albuquerque November 11th -12th, 2016

SANTA FE - The State Film Office will host its 4th annual New Mexico Film & Media Industry Conference on November 11th – 12th, 2016 at Isleta Resort & Casino. This two-day conference is the “Go To” event of the year offering New Mexico’s film community unique access to panels and dynamic presentations as well as ever important networking opportunities. This event is a must for anyone interested in the film or emergent media industries. Industry pioneers from Sony, Warner Brothers, NBC and Lionsgate are scheduled to attend.

New Mexico’s film industry injected nearly \$387 million into the economy last fiscal year – the largest economic impact in New Mexico state history, \$100 million more than 2015, shattering last year’s record.

“Last year’s conference was a sold-out event and we’re expecting even larger numbers this year,” said Nick Maniatis, Director of the New Mexico Film Office. “This is an opportunity that the local film community should not miss as it provides avenues for networking and communication with professionals that share their passion.”

See the exciting line-up of events and panels <http://nmfilm.com/2016-conference-schedule.aspx>

Thinking about pursuing a new career in New Mexico’s rapidly growing industry? Film may be the perfect pathway for you! “This is a great event for businesses that have traditionally serviced the film, television and media industry as well as those seeking an avenue into these dynamic careers,” said Maniatis.

Film conference passes in other states can run as high as \$500. A 2-day pass to the New Mexico Film & Media Conference is only \$90.00 - and lunches are included.

No Transportation? No Problem! The Railrunner stops at Isleta Casino! Check the schedule at <http://www.nmraillrunner.com/>

Get your tickets today!
<https://www.eiseverywhere.com/ereg/index.php?eventid=194655&>

Stay & Play – No need to travel back and forth for the conference! Isleta is offering a limited number of amazing room rates for conference attendees! Reserve your room now <https://res.windsurfercrs.com/ibe/details.aspx?propertyid=9679&nights=1&checkin=11/10/2016&group=NMF1116>

Vendor and Sponsor registration is now open; early registration is encouraged as spaces sell out quickly.
<https://www.eiseverywhere.com/ereg/index.php?eventid=189067&>

DATE: Thursday, November 10th, 2016 (1:00 PM – 5:00 PM Vendor Set-up)
Friday, November 11th, 2016 (8:00 AM – 6:30 PM)
Saturday, November 12th, 2016 (8:00 AM – 5:00 PM)

LOCATION: Isleta Resort & Casino
11000 Broadway SE
Albuquerque, NM 87105

For additional information contact NMFO State Outreach Coordinator, Belle Allen at 505.476.5671 or belle.allen@nmfilm.com

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Joseph M. Montoya Bldg.
(800) 374-3061

1100 South St. Francis Dr.
(505) 827-0307

Santa Fe, New Mexico 87505-4147
fax: (505) 827-0263
goNM.biz