

## **The New Mexico Film Office Announces “Better Call Saul” to film its Fourth Season in New Mexico**

FOR IMMEDIATE RELEASE  
January 11, 2018

Contact: Benjamin Cloutier  
(505) 827-0309

Santa Fe, N.M. - New Mexico Film Office Director Nick Maniatis announced today that the television series "Better Call Saul", produced by Sony Pictures Television and starring Golden Globe Nominee and SAG Nominee Bob Odenkirk ("Breaking Bad," "The Post"), will begin principal photography in Albuquerque, NM.

"We're proud to welcome this incredible production team back for a fourth season of 'Better Call Saul,'" said New Mexico Film Office Director, Nick Maniatis. "Over the last three seasons, Sony has proven to be an excellent partner with the State of New Mexico as we continue growing and diversifying our economy and we look forward to the continued success of our partnership."

The production will employ 150 New Mexico crew members, approximately 50-100 New Mexico principal actors and approximately 1,500 New Mexico background talent.

"Better Call Saul" season four is executive produced by showrunners Vince Gilligan ("Breaking Bad") and Peter Gould ("Breaking Bad"), Mark Johnson ("Breaking Bad"), Melissa Bernstein ("Breaking Bad"), Thomas Schnauz ("Breaking Bad"), and Gennifer Hutchison ("Breaking Bad"). "Better Call Saul," is a "Breaking Bad" prequel, focusing on the evolution of the popular Saul Goodman character before he became Walter White's lawyer.

In 2013 Governor Martinez strengthened New Mexico's film incentive program by signing a bipartisan job creation and tax reform package designed to diversify the economy and make the state more competitive. Among other things, this legislation increased the incentive rate for qualifying productions. Since 2013, the film industry has brought record-breaking levels of investment to New Mexico, totaling over \$1 billion, and record-levels of worker days at over 1 million.

###

Visit the New Mexico Film Office online at [nmfilm.com](http://nmfilm.com)