

FOR IMMEDIATE RELEASE
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The New Mexico Film Office Announces “Arizona” filmed in New Mexico

Santa Fe, NM - New Mexico Film Office Director Nick Maniatis announced today that the feature film "Arizona" produced by Rough House Pictures and Imperative Entertainment filmed in Albuquerque and Rio Rancho.

The production employed 115 New Mexico crew members, 12 New Mexico principal actors and approximately 50 New Mexico background talent.

"Arizona" was directed by Jonathan Watson and produced by Bradley Thomas ("There's Something about Mary," "Dumb and Dumber"), Dan Friedkin ("All The Money in The World," "Hot Summer Nights"), Ryan Friedkin ("Hot Summer Nights"), Brandon James ("Flower," "Vice Principals") and Danny McBride ("Eastbound & Down," "Vice Principals").

The film stars Danny McBride ("Vice Principals," "Eastbound & Down"), Rosemarie DeWitt ("La La Land," "Rachel's Getting Married") and Luke Wilson ("Old School," "The Royal Tenenbaums.")

ABOUT IMPERATIVE ENTERTAINMENT

Founded in 2014, Imperative Entertainment is an innovative and competitive entertainment studio located in Santa Monica, CA. Imperative specializes in the development, production and financing of original & branded entertainment across all platforms focusing on film, television and documentaries. Imperative Entertainment is a division of The Friedkin Group, a consortium of automotive, hospitality, entertainment, golf and adventure companies led by Chairman and CEO Dan Friedkin.

ABOUT ROUGH HOUSE PICTURES

ROUGH HOUSE PICTURES was created as a joint venture between David Gordon Green, Jody Hill and Danny McBride. Following its success with the hit comedy series EASTBOUND AND DOWN, which ran for four seasons on HBO, Rough House has gone on to establish itself as a hub for bold voices in both comedy and drama. Rough House has produced films like CAMP X-RAY, MANGLEHORN, JOE, FLOWER, and THE LEGACY OF A WHITETAIL DEER HUNTER, as well as television shows like FX's CHOZEN, HBO's VICE PRINCIPALS, and TBS's upcoming animated series, TARANTULA.

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